



**Data Breed
Africa**



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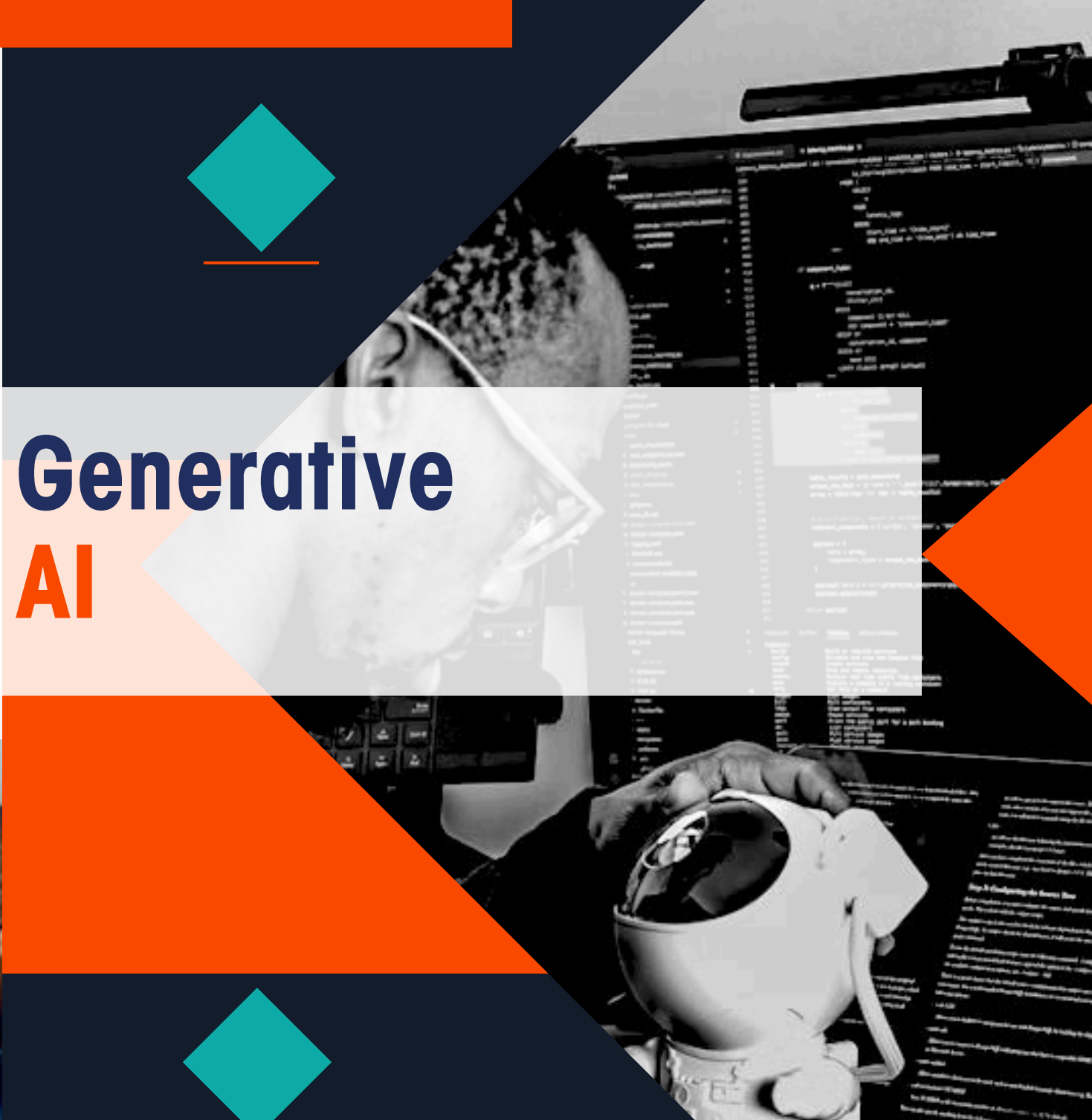
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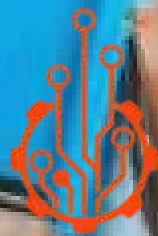


Kilimani, Nairobi



Generative AI





**Data Breed
Africa**

Harness the Power of AI to Create and Innovate

Course Overview

This intensive course provides practical skills in generative AI application development. Learn to build AI-powered solutions that can transform how you work and create.

Why Learn with Data Breed Africa?

Our team is actively deploying generative AI solutions for client products and workflows. Learn the same practical approaches we use in real-world applications.

Entry Requirements

Basic programming knowledge helpful. Curiosity and willingness to experiment with new technologies.

Who is this course designed for?

Developers, Content Creators, Business Leaders, and Innovators who want to understand and apply generative AI technologies in their work and projects.

Anticipated Learning Outcomes

Upon completion, you will be able to:

- Master prompt engineering techniques for large language models
- Build AI applications using OpenAI API
- Implement AI solutions for content generation and automation
- Understand ethical implications of generative AI



Data Breed Africa

Course/Program Structure

Week 1: Foundations of AI & LLMs

- Understanding GPT, Prompt Engineering Fundamentals, Ethical Implications.

Week 2: Building AI Applications

- API Integration, Building a Custom Chatbot, Image Generation Models.

Week 3: Capstone Project & Future Trends

- Apply skills to a project; explore multimodal AI and agentic workflows.



Hybrid (In-person / Remote Live)

KES 15,000
Payment Plans available

3 Weeks (Part-Time: 6:00pm – 9:00pm)

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FAQs – What You Need to Know

Q: How much technical background do I need for this course?

A: Some programming experience is helpful but not required. The focus is on practical application rather than deep technical theory.

Q: What can I build after this course?

A: You'll be able to create AI chatbots, content generation tools, and integrate AI capabilities into existing applications.

How Data Breed Africa Delivers This Program

- Hands-on AI project development
- Real-world use cases and applications
- API integration workshops
- Ethical AI framework guidance
- Future trends exploration

Do I Need a Background in IT?

Some technical background is helpful, but motivated learners from any background can succeed.

The Jobs This Course Prepares You For

AI Prompt Engineer, AI Specialist, Content Strategist, Product Innovator, AI Application Developer

Orientation and Onboarding

AI tool setup and introduction to generative AI concepts. Overview of the current AI landscape and opportunities.

What Our Graduates Say

"I integrated an AI chatbot into our customer service portal within a week of finishing the course. The practical approach meant I could apply what I learned immediately." - Benard O., Software Developer